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7 UNITED STATES DISTRICT COURT
8 EASTERN DISTRICT OF WASHINGTON
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10 BORTON & SONS, INC., a
11 Washington Corporation,

12 NO. CV-08-3016-EFS

13 Plaintiff,

14 v.

15 NOVAZONE, INC., n/d/b/a
16 PURFRESH, INC., a California
17 Corporation,

18 Defendant.
19
20 ORDER GRANTING AND DENYING
21 BORTON'S MOTION FOR PARTIAL
22 SUMMARY JUDGMENT, DENYING
23 PURFRESH'S MOTION TO EXCLUDE,
24 AND GRANTING AND DENYING IN
25 PART PURFRESH'S MOTION FOR
26 SUMMARY JUDGMENT

Before the Court are Plaintiff Borton & Sons, Inc.'s ("Borton") Motion for Partial Summary Judgment (Ct. Rec. [57](#)) and Defendant Purfresh, Inc.'s Motion to Exclude Plaintiff's Expert Witness John K. Fellman (Ct. Rec. [48](#)) and Motion for Summary Judgment on Plaintiff's Negligence, Negligent Misrepresentation, and Warranty Claims (Ct. Rec. [52](#)).¹ After hearing oral argument on July 7, 2010, in Yakima² and

¹ Borton's motion was set for hearing with oral argument, while Purfresh's motions were set to be heard without oral argument. The Court elects to rule on the three motions following hearing oral argument on Borton's motion.

² Borton was represented by John J. Carroll. Purfresh was
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1 reviewing the submitted material and relevant authority, the Court is
2 fully informed. For the below-given reasons, the Court grants and
3 denies in part Borton's summary judgment motion, denies Purfresh's
4 motion to exclude, and grants and denies in part Purfresh's summary
5 judgment motion.

6 I. Background

7 As a company that grows, stores, and sells Washington apples,
8 Borton was interested in lowering its cullage rate.³ Purfresh, a
9 California company that provides preservation and purification solutions
10 for food and water, offered an opportunity to decrease rot and decay
11 experienced by apples during cold storage by utilizing an ozone
12 generation system. Although Purfresh⁴ ozone generation systems were
13 installed and operated in some of Borton's apple cold storage rooms,
14 Borton contends that the apples in those rooms experienced significant
15 lenticel damage,⁵ resulting in above-normal cullage rates. Borton
16 brought this lawsuit to recover approximately 1.2 million dollars in
17 lost profits as a result of the increased apple culls, seeking recovery
18

19 represented by Joel E. Wright and William R. Kiendl.
20

21 ³ Culling is the process of putting aside inferior items. American
22 Heritage Dictionary (4th ed. 2009). "Cullage rate" is used to define the
23 amount of culls, i.e., inferior apples due to bruising, sun burn, or
24 other abnormalities, in a selection of apples.

25 ⁴ At this time, Purfresh was doing business as Novazone, Inc.

26 ⁵ The lenticel damage caused the apples to develop brown surface
lesions.

1 under three theories of liability: 1) breach of warranty, 2) negligence,
2 and 3) product liability.⁶

3 Through its summary judgment motion, Purfresh asks the Court to
4 dismiss Borton's breach of warranty and negligence causes of action.
5 Purfresh also asks the Court to exclude Borton's proffered expert
6 testimony relating to causation. Borton opposes the motions and also
7 filed its own summary judgment motion, asking the Court to strike many
8 of Purfresh's affirmative defenses.

9 Although the summary judgment motions seek different relief, they
10 are largely contingent on whether the parties' agreement to operate the
11 ozone generation systems was oral or written. Purfresh submits the
12 parties' agreement was memorialized in two written documents, a Letter
13 Agreement and a Confidentiality Agreement, that were signed in December
14 2004 by Paul White, Purfresh's president and chief operating officer, on
15 Purfresh's behalf, and by Craig Anderson, Borton's warehouse manager, on
16 Borton's behalf. Borton contends that Mr. Anderson did not have the
17 authority to sign these documents and they are therefore not binding on
18 Borton; further, Mr. Borton, the president of Borton, emphasizes that he
19 clearly informed Mr. White that the parties' agreement was to be oral.

20 Whether Mr. Anderson had the authority to bind Borton when he
21 signed the two written documents is critical to the pending summary
22 judgment motions because the documents contain language disclaiming
23

24
25 ⁶ The Court previously dismissed Borton's product liability cause
26 of action because the Washington Products Liability Act does not apply
when the claimed harm is purely economic. (Ct. Rec. [41](#).)

1 warranties and allocating the risk of fruit damage to Borton. In
 2 pertinent part, the Letter Agreement states:

3 Borton acknowledges that the Systems are being installed in
 4 the Facility on a trial basis without representation or
 5 warranty of any kind or nature, whether written or oral,
 6 express or implied, including the warranties of
 7 merchantability and fitness. Novazone will not be liable for
 8 any special, incidental, or consequential damages (including
 loss of profits) alleged to have been suffered by Borton
 pertaining to the Systems. Borton acknowledges and agrees
 that at all times the Systems shall remain the sole property
 of Novazone and may not be sold, encumbered, hypothecated, or
 assigned by Borton.

9 . . .

10 Borton hereby agrees to indemnify, defend, and hold harmless,
 11 Novazone and its agents, employees, officers, directors,
 12 partners, successors and assigns, from and against, all
 13 liabilities, obligations, losses, damages, injuries, claims,
 14 demands, penalties, actions, costs and expenses, including,
 15 without limitation, reasonable attorneys fees, of whatever
 kind and nature, in contract or in tort, arising out of a
 third party claim relating to the Systems or any part thereof,
 excluding, however, any of the foregoing which result from the
 gross negligence or willful conduct of Novazone or its
 employees or agents, or due to defect in the Systems.

16 Similarly, paragraph 7 of the Confidentiality Agreement states:

17 Transferee acknowledges that the Systems and Information are
 18 supplied to Transferee WITHOUT ANY WARRANTIES, EXPRESS OR
 IMPLIED, INCLUDING ANY WARRANTY OF TITLE, MERCHANTABILITY OR
 FITNESS FOR A PARTICULAR PURPOSE OR ANY WARRANTIES REGARDING
 INFRINGEMENT OF THIRD PARTY RIGHTS. Transferee agrees to rely
 19 solely upon its own opinion of the Systems and Information
 with regard to their safety and suitability for any purpose.

20 As explained below, the Court finds triable issues of fact exist
 21 relating to Mr. Anderson's authority to bind Borton by signing these
 22 documents. Before delving into the legal analysis, the Court briefly
 23 continues to discuss the underlying events.

24 It is not clear which party approached the other, yet it is
 25 undisputed that both parties were interested in pursuing the idea that
 26 Purfresh would install ozone generation systems in Borton's apple cold

1 storage warehouse: Borton was interested in reducing its cullage rate,
2 and Purfresh was interested in testing its equipment in an apple cold
3 storage warehouse. The parties appear to agree that there were four or
4 five meetings held before the equipment was installed at the Borton
5 warehouse. The parties disagree, however, as to whether Mr. Borton was
6 present for the majority of these meetings or only one meeting. It is
7 clear that Mr. White and Mr. Anderson were present for all meetings.
8 Borton submits that during these negotiations an oral agreement was
9 reached that Purfresh would operate ozone generation systems in some of
10 Borton's apple cold storage rooms. Mr. Borton maintains that Purfresh
11 representatives told him that he would experience normal or below-normal
12 cullage rates and assured him that his apples were not at risk.

13 Some time during August through November 2004, Purfresh installed
14 three ozone treatment systems that serviced eleven apple cold storage
15 rooms. On November 10, 2004, Mr. White faxed the Letter Agreement and
16 Confidentiality Agreement to Mr. Anderson and Mr. Borton, indicating
17 that the documents had to be signed before the systems began operation.
18 It is unclear whether either Mr. Anderson or Mr. Borton saw this fax,
19 but it is undisputed that no signature was received in response to the
20 fax. It is also unclear whether the systems began operating even though
21 the documents were not yet signed.

22 In early December 2004, Mr. White flew to Yakima, Washington, where
23 Borton is located, to obtain a signature on the documents. Mr. White
24 attempted to find either Mr. Borton or Mr. Anderson at the warehouse but
25 was told they were at a horticultural convention in downtown Yakima.
26 Mr. White went to the convention center and did not find Mr. Borton but
did find Mr. Anderson.

1 Mr. White's and Mr. Anderson's deposition testimony differ as to
2 the events and conversation that transpired. Mr. Anderson testified
3 that he informed Mr. White that he did not have the authority to sign
4 such documents - only Mr. Borton did.⁷ Yet, Mr. Anderson acknowledged
5 during his deposition that, after some discussion with Mr. White, he
6 signed the documents and made notations on them to indicate that he was
7 only agreeing to the confidentiality provisions contained in the
8 documents.

9 Mr. White testified that, although Mr. Anderson appeared hesitant
10 to sign the documents and mentioned that he "needed to have his boss's
11 approval" to sign the documents, he ultimately did sign on Borton's
12 behalf after being told by Mr. White that if the documents were not
13 signed by either Mr. Anderson or Mr. Borton that Purfresh would remove
14 the ozone treatment systems. It is undisputed that Mr. Anderson did not
15 inform Mr. Borton that he signed these documents and Mr. Borton did not
16 learn of the documents until they were provided by Purfresh during
17 discovery. The copies of the documents provided by Purfresh show only
18 Mr. Anderson's signature⁸; they do not show any limiting notations made
19 by Mr. Anderson.

20
21 _____
22 ⁷ When Mr. Anderson was hired in 2000 by Borton, Mr. Borton advised
23 him that his signatory authority was limited to accepting fruit into the
24 warehouse.

25 ⁸ The Court is unsure why the dates on the two documents differ.
26 The Letter Agreement is dated December 7, 2004, while the Confidentiality
Agreement is dated December 8, 2004.

1 Resolution of the question of agency is determinative of many of
2 the presented legal issues. Prior to addressing agency principles, the
3 Court addresses Purfresh's motion to exclude Borton's expert.

4 **II. Analysis**

5 **A. Purfresh's Motion to Exclude**

6 Borton retained Professor John K. Fellman to provide an expert
7 opinion regarding whether the introduction of ozone into the cold
8 storage rooms was a causative factor in the excessive lenticel damage.
9 Dr. Fellman concluded, "on a more probable than not basis, that the
10 majority, but not all of the lenticel damage I observed in the pictures
11 I have reviewed from the apples in storage in the affected rooms at the
12 Borton facility are consistent with lenticel damage caused by ozone."
13 Purfresh asks the Court to exclude Dr. Fellman's opinion because it is
14 unduly speculative and will not assist the trier of fact given that Dr.
15 Fellman based his opinion simply on reviewing pictures of the apples,
16 did not visit the Borton facilities or obtain information from Borton
17 personnel, and did not discuss the impact that a chemical applied pre-
18 harvest to the apples had on the lenticel damage.

19 Federal Rule of Evidence 702 permits witnesses qualified as experts
20 by "knowledge, skill, experience, training, or education" to testify "in
21 the form of an opinion or otherwise" to testify about "scientific,
22 technical, or other specialized knowledge" if the knowledge will "assist
23 the trier of fact to understand the evidence or to determine a fact in
24 issue." Fed. R. Evid. 702. The expert's testimony must be "based on
25 sufficient facts or data" and "the product of reliable principles and
methods;" the expert must also apply these "principles and methods
reliably to the facts of the case." *Id.*

1 Trial courts must act as "gatekeepers" and decide whether to admit
2 or exclude expert testimony under Rule 702. *Daubert v. Merrell Dow*
3 *Pharm., Inc.* ("*Daubert I*"), 509 U.S. 579 (1993); *Dukes v. Wal-Mart,*
4 *Inc.*, 509 F.3d 1168, 1179 (9th Cir. 2007). This "gatekeeping" function
5 extends to all expert testimony, not just scientific testimony. *White*
6 *v. Ford Motor Co.*, 312 F.3d 998, 1007 (9th Cir. 2002). While the
7 Supreme Court did create a factor-based approach for analyzing expert
8 testimony reliability,⁹ it need not be applied in every case. See *United*
9 *States v. Prime*, 431 F.3d 1147 (9th Cir. 2005) (noting that trial courts
10 have broad discretion to determine how and to what degree these factors
11 should be used to evaluate expert testimony).

12 Instead, the Rule 702 inquiry is a flexible, fact-specific inquiry
13 that embodies the twin concerns of reliability and helpfulness. See
14 *Kumho Tire Co. v. Carmichael*, 526 U.S. 137, 150 (1999); *Hemmings v.*
15 *Tidyman's Inc.*, 285 F.3d 1174 1184 (9th Cir. 2002). The test for
16 reliability "is not the correctness of the expert's conclusions but the
17 soundness of his methodology." *Daubert v. Merrell Dow Pharm.* ("*Daubert*
18 *II*"), 43 F.3d 1311, 1318 (9th Cir. 1995). Testimony that is reliable
19 must nevertheless be helpful. The test for helpfulness is essentially
20 a relevancy inquiry. See *Daubert*, 509 U.S. at 591 ("Expert testimony
21 which does not relate to any issue in the case is not relevant and,

⁹ These factors are: 1) whether a method can or has been tested; 2) the known or potential rate of error; 3) whether the methods have been subjected to peer review; 4) whether there are standards controlling the technique's operation; and 5) the general acceptance of the method within the relevant scientific community. *Daubert I*, 509 U.S. at 593-94.

1 ergo, non-helpful."). Trial courts may exclude testimony that falls
 2 short of achieving either of Rule 702's twin concerns.

3 Before applying this standard, the Court notes what is not at
 4 issue: Purfresh is not challenging Dr. Fellman's qualifications.
 5 Instead, Purfresh is challenging the reliability of Dr. Fellman's
 6 opinion that the introduction of the ozone is a causative factor in the
 7 excessive lenticel damage. The Court finds Dr. Fellman's opinion is
 8 sufficiently reliable and will be helpful to the jury. Dr. Fellman
 9 based his finding on his many years of research and teaching on the
 10 subject of post-harvest phenomena in perishable commodities, the
 11 photographs taken of the damaged apples, and the cullage records of the
 12 fruit from the other Borton cold storage rooms in that warehouse. Dr.
 13 Fellman may discuss his conclusions and explain the basis of his
 14 conclusions to the jury. Purfresh can cross examine Dr. Fellman on the
 15 basis of his opinion, including whether photographs are a sufficient
 16 basis to differentiate lenticel damage caused by ozone versus other
 17 factors. Purfresh's motion to exclude is denied.

18 **B. Summary Judgment Motions**

19 As mentioned above, each party seeks summary judgment: 1) Borton's
 20 summary judgment motion seeks dismissal of Purfresh's affirmative
 21 defenses that attempt to avoid liability based on the two written
 22 documents signed by Mr. Anderson,¹⁰ and 2) Purfresh seeks summary

23
 24 ¹⁰ Purfresh contends Borton's failure to identify which of the
 25 affirmative defenses it is seeking dismissal of is grounds to deny the
 26 motion. The Court understands that Borton filed its broad request to
 ensure that it covered any affirmative defense that expressly or
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1 judgment in its favor on Borton's a) warranty claims¹¹ because the two
2 written documents signed by Mr. Anderson expressly disclaimed any
3 warranties and b) negligence-related claims¹² because Borton fails to
4 present sufficient evidence to support such claims and they are barred
5 by the economic loss rule.¹³ Although the two summary judgment motions
6 seek different relief, they are both dependent on whether Mr. Anderson
7 bound Borton when he signed the Letter Agreement and Confidentiality

8 _____
9 implicitly relies upon the argument that Borton is bound by Mr.
10 Anderson's signature on the documents. The Court allows this broadly-
11 stated request.

12 ¹¹ Borton alleges breach of an express warranty (first cause of
13 action), breach of the implied warranty of merchantability (second cause
14 of action), and breach of the implied warranty of fitness for a
15 particular purpose (third cause of action).

16 ¹² Borton's fourth cause of action alleges negligence and negligent
17 misrepresentation.

18 ¹³ Borton also asked the Court to grant its summary judgment motion
19 because Purfresh failed to comply with Local Rule 56.1(b)'s requirement
20 that a party opposing a summary judgment motion file a responsive
21 statement of material facts. Although Purfresh did fail to comply with
22 Local Rule 56.1(b), the Court will not grant Borton's motion on this
23 basis because the Court was fully apprised of the facts as proposed by
24 Purfresh given Purfresh's statement of material facts filed in support
25 of its summary judgment motion. However, Purfresh is to take the
26 necessary steps to familiarize itself with the Local Rules.

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1 Agreement in December 2004. Accordingly, the Court analyzes agency
2 principles and then discusses the impact of the Court's agency findings
3 on each summary judgment motion.

4 1. Standard

5 Summary judgment is appropriate if the "pleadings, depositions,
6 answers to interrogatories, and admissions on file, together with the
7 affidavits, if any, show that there is no genuine issue as to any
8 material fact and that the moving party is entitled to judgment as a
9 matter of law." Fed. R. Civ. P. 56(c). Once a party has moved for
10 summary judgment, the opposing party must point to specific facts
11 establishing that there is a genuine issue for trial. *Celotex Corp. v.*
12 *Catrett*, 477 U.S. 317, 324 (1986). If the nonmoving party fails to make
13 such a showing for any of the elements essential to its case for which
14 it bears the burden of proof, the trial court should grant the summary
15 judgment motion. *Id.* at 322. "When the moving party has carried its
16 burden of [showing that it is entitled to judgment as a matter of law],
17 its opponent must do more than show that there is some metaphysical
18 doubt as to material facts. In the language of [Rule 56], the nonmoving
19 party must come forward with 'specific facts showing that there is a
20 genuine issue for trial.'" *Matsushita Elec. Indus. Co. v. Zenith Radio*
21 *Corp.*, 475 U.S. 574, 586-87 (1986) (citations omitted) (emphasis in
22 original opinion).

23 When considering a motion for summary judgment, a court should not
24 weigh the evidence or assess credibility; instead, "the evidence of the
25 non-movant is to be believed, and all justifiable inferences are to be
26 drawn in his favor." *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 255
(1986). This does not mean that a court will accept as true assertions

1 made by the non-moving party that are flatly contradicted by the record.
2 See *Scott v. Harris*, 550 U.S. 372, 380 (2007) ("When opposing parties
3 tell two different stories, one of which is blatantly contradicted by
4 the record, so that no reasonable jury could believe it, a court should
5 not adopt that version of the facts for purposes of ruling on a motion
6 for summary judgment.").

7 2. Choice of Law

8 In a diversity case, the federal district court applies the choice-
9 of-law rules of the state in which it sits. *Kohlrautz v. Oilmen*
10 *Participation Corp.*, 441 F.3d 827, 833 (9th Cir. 2006) (citations
11 omitted). In contract cases, Washington state courts generally apply
12 the law from the state where the contract was formed. *Federal Ins. Co.*
13 *v. Scarsella Bros., Inc.*, 931 F.2d 599, 603 (9th Cir. 1991). Although
14 the basis of the contract is disputed, i.e., whether it is an oral or
15 written contract, it is undisputed that the contract was formed in
16 Washington. Washington law therefore applies.

17 3. Warranty Claims: Agency Law and Disclaimers

18 The parties agree that Borton cannot pursue its warranty claims if
19 Mr. Anderson signed the two written documents on Borton's behalf and the
20 disclaimers contained therein were bargained for. It is sharply
21 disputed whether Mr. Anderson was acting on Borton's behalf and whether
22 the disclaimers were bargained for.

23 In Washington, a corporation can act only through its agents.
24 *W.E. Moses Lake Scrip & Realty Co. v. Stack-Gibbs Lumber Co.*, 56 Wash.
25 529, 533 (1910). Only an agent with a) actual or b) apparent authority
26 to bind its principal may do so. *King v. Riveland*, 125 Wn.2d 500, 507
(1994). The burden of establishing authority rests on the one asserting
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1 its existence. *Schoonover v. Carpet World, Inc.*, 91 Wn.2d 173, 178
2 (1978).

3 a. *Actual Authority*

4 Actual authority, which is based on the principal's objective
5 manifestations to the agent, may be express or implied. *King*, 125 Wn.2d
6 at 507. It is undisputed that Mr. Anderson did not have express actual
7 authority to sign the instant agreements on Borton's behalf. Therefore,
8 the Court turns to whether implied actual authority exists. Implied
9 actual authority exists 1) when an agent consistently exercises some
10 power without objection by the principal or 2) when a principal gives
11 the agent authority to perform particular services for a principal that
12 carry with it "implied authority to perform the usual and necessary acts
13 essential to carry out the services." *King*, 125 Wn.2d at 506-07.

14 First, there is no evidence that Mr. Anderson consistently
15 exercised power to sign documents waiving warranties and allocating loss
16 on Borton's behalf. Mr. Anderson's power to sign documents accepting
17 fruit into the warehouse is significantly different in scope and nature
18 than the power to sign documents similar to the instant written
19 documents that disclaim warranties and allocate loss.

20 Yet, the resolution of the second implied actual authority test
21 depends on in which party's favor the Court views the evidence. If the
22 evidence is viewed in Borton's favor, it is clear that implied
23 "particular services" actual authority did not exist. Both Mr. Borton
24 and Mr. Anderson testified that Mr. Borton's grant of authority to Mr.
25 Anderson to oversee the installation and operation of the ozone
26 generation systems did not include the power to sign liability-related
documents, especially since the parties, prior to the installation of
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1 the equipment, had entered into an oral contract that did not disclaim
2 warranties or allocate the risk of loss to Borton. Therefore,
3 Purfresh's summary judgment motion seeking dismissal of the warranty
4 claims based on the signed written documents is denied in part: Mr.
5 Anderson did not have either express or implied actual authority to bind
6 Borton by signing the written documents.

7 Yet, when the evidence is viewed in Purfresh's favor, triable
8 issues of fact exist as to whether Mr. Anderson had implied "particular
9 services" actual authority to bind Borton when he signed the documents.
10 A reasonable fact finder could conclude that Mr. Borton's grant of
11 authority to Mr. Anderson to oversee the installation and operation of
12 the ozone generation systems carried with it the implied authority to
13 sign documents essential to carrying out this task, including signing
14 documents that Purfresh contended were necessary in order to continue
15 the operation of the systems. Accordingly, Borton's summary judgment
16 motion is granted and denied in part: no express actual authority or
17 implied "consistently exercised" actual authority existed, but triable
18 issues of fact exist as to whether Mr. Anderson's authority to oversee
19 the installation and operation of the ozone generation system included
20 the implied authority to sign the instant written documents.

21 b. *Apparent authority*

22 Apparent authority exists when 1) a third party reasonably believes
23 the agent has the authority to act on the principal's behalf and 2) the
24 third party's belief is traceable to the principal's manifestations.
25 *Udall v. T.D. Escrow Servs., Inv.*, 159 Wn.2d 903, 913 (2007). Apparent
26 authority "cannot be inferred from the acts of the agent," but must
arise from the principal's objective manifestations to the third person.

1 *Washington v. French*, 88 Wn. App. 586 (1997). A principal makes a
 2 manifestation by "placing an agent in charge of a transaction or
 3 situation." *Udall*, 159 Wn.2d at 913 (quoting Restatement (Third) of
 4 Agency § 3.03 cmt. b at 174 (2006)). The principal's manifestations
 5 must cause the third party to "actually or subjectively believe that the
 6 agent has authority to act for the principal"; this belief must be
 7 reasonable. *Id.* (quoting *King*, 125 Wn.2d at 507). In assessing whether
 8 the third party's belief is reasonable, the court assesses whether:

9 a person exercising ordinary prudence, acting in good faith
 10 and conversant with business practices and customs, would be
 11 misled thereby, and such person has given due regard to such
 other circumstances as would cause a person of ordinary
 prudence to make further inquiry.

12 *French*, 88 Wn. App. at 596 (quoting *Taylor v. Smith*, 13 Wn. App. 171
 13 (1975)).

14 When the evidence is viewed in Borton's favor, it is clear that
 15 Purfresh could not reasonably believe that Mr. Anderson had the
 16 authority to make binding decisions regarding liability. Mr. Borton
 17 testified that he told Mr. White that only Mr. Borton made negotiating
 18 decisions and that Mr. Anderson's role was limited to helping facilitate
 19 the location and installation of the equipment. Further, Mr. Anderson
 20 advised Mr. White that he was only signing the documents to show that he
 21 agreed to be bound to the confidentiality provisions and his signature
 22 did not extend to bind Borton. Therefore, Purfresh's motion seeking
 23 summary judgment in its favor on Borton's warranty claims is denied.

24 When the evidence is viewed in Purfresh's favor, the Court also
 25 finds triable issues of fact as to whether Mr. Anderson had the apparent
 26 authority to bind Borton by signing the two documents. Mr. White
 testified that Mr. Anderson made a number of decisions during the

1 installation of the equipment and that on some of these occasions Mr.
2 Anderson would contemplate whether he had the authority to make the
3 decision. If Mr. Anderson decided that he did not have the authority,
4 he would so inform Mr. White. Mr. White testified that he expected Mr.
5 Anderson to make these scope of authority decisions, that he reasonably
6 believed, when Mr. Anderson ultimately decided to sign the Letter
7 Agreement and Confidentiality Agreement, that Mr. Anderson had the
8 authority to sign the written documents, and that this belief was
9 traceable to Mr. Borton's manifestation of placing Mr. Anderson in
10 charge of coordinating the installation and operation of the ozone
11 treatment systems. Accordingly, when the evidence is viewed in
12 Purfresh's favor, triable issues of fact exist as to whether Mr.
13 Anderson had the apparent authority to bind Borton by signing the
14 written documents: Borton's summary judgment motion is denied in part.

15 c. *Agency Summary*

16 The Court rules as a matter of law that Mr. Anderson did not have
17 express actual authority or implied "consistently exercised" actual
18 authority; however, triable issues of fact exist as to whether Mr.
19 Anderson had implied "particular services" actual authority or apparent
20 authority to sign the two documents thereby binding Borton. When
21 resolving the agency question, the jury can consider, amongst other
22 facts, Mr. Anderson's role in the parties' relationship, the timing of
23 the obtained signatures on the written documents, and the lack of
24 notations on the written documents.

25 d. *Disclaimers*

26 If the jury finds that Mr. Anderson had either the implied actual
authorities or apparent authority to bind Borton by signing the written
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1 documents, the jury will then be asked to determine whether the
2 disclaimer was bargained for. *Hartwick Farms, Inc. v. Pac. Gamble*
3 *Robinson Co.*, 28 Wn. App. 539, 542 (1981). Disclaimers are disfavored
4 in Washington. *Id.* at 542-53 (citing *Berg v. Stromme*, 79 Wn.2d 184
5 (1971)). Therefore, in order to be effective, the disclaimer must 1)
6 "be explicitly negotiated or bargained for," and 2) "set forth with
7 particularity the qualities and characteristics being disclaimed." *Id.*
8 at 542. The Court finds that the disclaimers in the written documents
9 set forth with particularity the qualities and characteristics being
10 disclaimed. Yet, genuine issues of material fact exist as to whether
11 the disclaimers were bargained for. See, e.g., *Hartwick*, 28 Wn. App. at
12 543 ("A disclaimer which is made after a sale is completed cannot be
13 effective because it was not part of the bargain between the parties.").
14 Accordingly, Purfresh's summary judgment motion is denied in part
15 because triable issues of fact exist as to whether the risk of loss
16 provisions and warranty disclaimers are binding on Borton and whether
17 the warranty disclaimers were bargained for.

18 4. Negligence Claims

19 Purfresh also asks the Court to grant summary judgment in its favor
20 on Borton's negligence-based claims because a) Borton cannot satisfy the
21 elements and b) they are barred by the economic loss rule. In its
22 fourth cause of action, Borton asserts negligence and negligent
23 misrepresentation. As explained below, the Court grants summary
24 judgment in Purfresh's favor as to this cause of action.

25 Regardless of whether Borton has presented sufficient facts to
26 survive summary judgment on its negligence claims, the economic loss
rule bars such claims. The Washington Supreme Court discussed and
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1 applied the economic loss rule in *Alejandre v. Bull*, 159 Wn.2d 674, 683
2 (2007) (holding that the economic loss rule applies to residential
3 purchases and therefore the negligent misrepresentation and other fraud
4 claims were barred). “[T]he purpose of the economic loss rule is to bar
5 recovery for alleged breach of tort duties where a contractual
6 relationship exists and the losses are economic losses.” *Id.* at 683.
7 Here, even though the basis of the contract is at dispute, there is no
8 question that there was a contractual relationship.

9 The focus then is on whether Borton’s alleged losses are economic
10 losses. The Court holds that they are. In reaching this conclusion,
11 the Court focuses “not on the product the defendant sold” but rather
12 “the product the plaintiff purchased.” *Stienke v. Russi*, 145 Wn. App.
13 544, 557 (2008). Although no money was exchanged, the product that
14 Borton was to receive, when viewing the evidence in Borton’s favor, was
15 fruit that was in the same or better condition than it would have been
16 in without July 12, 2010 the introduction of ozone. When focusing on the
17 product to be received by Borton, Borton’s alleged injury of lost
18 profits due to the increased cullage rate is clearly an economic injury.

19 It is immaterial whether the parties explicitly addressed “any or
20 all potential economic losses” during their oral discussions. *Alejandre*,
21 159 Wn.2d at 686-87. “If the party could have allocated its risk, the
22 rule applies; all that is required is that the party had an opportunity
23 to allocate the risk of loss.” *Id.* at 887. Borton had the opportunity
24 to allocate loss during its oral negotiations and in fact contends that
25 it elected not to accept the risk of loss. The economic loss rule
26

1 applies.¹⁴ Therefore, Purfresh's motion for summary judgment is granted
 2 in part: Borton's negligence and negligent misrepresentation cause of
 3 action (fourth cause of action) is dismissed.

4 **III. Conclusion**

5 For the above-given reasons, **IT IS HEREBY ORDERED:**

6 1. Purfresh's Motion to Exclude Plaintiff's Expert Witness John
 7 K. Fellman (**Ct. Rec. 48**) is **DENIED**.

8 2. Purfresh's Motion for Summary Judgment on Plaintiff's
 9 Negligence, Negligent Misrepresentation, and Warranty Claims (**Ct. Rec.**
 10 **52**) is **GRANTED** (fourth cause of action: negligence and negligent
 11 misrepresentation claims) **and DENIED** (Borton's warranty claims survive
 12 summary judgment).

13 3. Plaintiff Borton & Sons, Inc.'s Motion for Partial Summary
 14 Judgment (**Ct. Rec. 57**) is **GRANTED** (Purfresh's affirmative defenses based
 15 on express actual authority or implied "consistently exercised" actual
 16 authority) **and DENIED** (Purfresh may present evidence to support its
 17 defense that Mr. Anderson had implied "particular services" actual
 18 authority or apparent authority).

19 **IT IS SO ORDERED.** The District Court Executive is directed to
 20 enter this Order and to provide copies to counsel.

21 **DATED** this 12th day of July 2010.

22 _____
 23 s/Edward F. Shea
 24 EDWARD F. SHEA
 United States District Judge

25 ¹⁴ Because more than three years had passed since the oral
 26 agreement, the statute of limitations had run and Borton could not bring
 an action for breach of an oral contract. RCW 4.16.080(3).